

## **SCVO Building Scotland's Wellbeing economy**

Webinar with Katherine Trebeck Advocacy and Influencing Lead for WEALL (Wellbeing Economy Alliance), Ben McPherson MSP and Anna Fowlie of SCVO.

A wellbeing economy is one where the **economy is in service of higher order goals, it isn't an outcome in and of itself**. Katherine feels Scotland is doing well, but "A good society is one that knows it's not yet good enough." Bauman. Katherine highlighted that even in the NPF economic growth is in the centre.

Normal economy: Step 1 – 3: Grow economy quickly (but ignore the collateral damage caused to communities and environment), Increase taxes then redistribute the taxes to patch up the damage done by Step 1. This is all wrong.

Lots of good questions about the role the third sector can play in the wellbeing economy approach.

One area where this is relevant in safer communities is within the alcohol licensing process where the economic value of licensed premises often takes primacy over the concerns about alcohol consumption and over-provision of licensed premises. It's useful for community safety practitioners to understand the wellbeing economy and think about community safety as one of these 'higher order goals'.

You can view the recording here <https://t.co/gpt3tkecJT?amp=1>.

And see <https://wellbeingeconomy.org/katherine-trebeck-talks-building-back-better-with-the-rsa> for a previous conversation featuring Katherine Trebeck talking about wellbeing economies. Also worth reading is the Wellbeing Alliance's response to the SG commission on recovery: <https://wellbeingeconomy.org/weall-scotlands-initial-response-to-the-scottish-governments-economic-recovery-report> which explores the difference in approach.